



## NEW CAREER OPPORTUNITY

### Director of Communications

Develop and execute a strategic communications plan by partnering with internal stakeholders and external agencies to drive brand awareness and impactful messaging. Be an integral partner to the employees, leadership, customers, and local communities of a multi-state, multi-business, natural gas and water utility organization. Lead the communications function with passion and creativity while being empowered and supported on a wide variety of meaningful projects.

#### Work Location

Home Office/Remote

#### Reporting to

Chief Financial Officer

#### Benefits

Medical, Rx, Dental, Vision, HSA, 401K, LTD, Life, Paid-Time-Off bank, Holidays, and a whole lot more!

#### Easily Apply

Send Resume to:

Mike Loeffel, VP HR

[mloeffel@hearthstonecompany.com](mailto:mloeffel@hearthstonecompany.com)

#### About Hearthstone

Hearthstone is a holding company that owns natural gas and water distribution utilities in multiple states that provide service to more than 215,000 residential and commercial customers. Over 500 employees work everyday to meet the needs their customer and serve their communities. Learn more at:

[hearthstonecompany.com](http://hearthstonecompany.com)

#### Primary Responsibilities

- Work with the leadership teams to identify opportunities and provide the appropriate solutions.
- Execute the day-to-day activities of the communications function.
- Broaden the awareness of the company's programs and priorities.
- Build interest and coverage through compelling messaging.
- Manage the development, distribution, and maintenance of all print and electronic collateral.
- Develop internal and external communications that are engaging and create a positive environment.
- Lead the social-media and online content that aligns with company culture and values.
- Provide guidance for crisis and issues management activities.
- Partner with state and local regulatory agencies to build community relations and customer outreach.
- Work with and manage third-party PR firms and agencies.
- Report on the effectiveness and optimization of strategies.

#### Main Qualifications

- Bachelor's degree in marketing, communications, public relations, business, or a similar degree required.
- Minimum of 10 years industry experience
- Minimum of 3 years leading a communications function
- Strong writing and editing skills
- Strong project management skills
- Able to work from home autonomously, efficiently and effectively